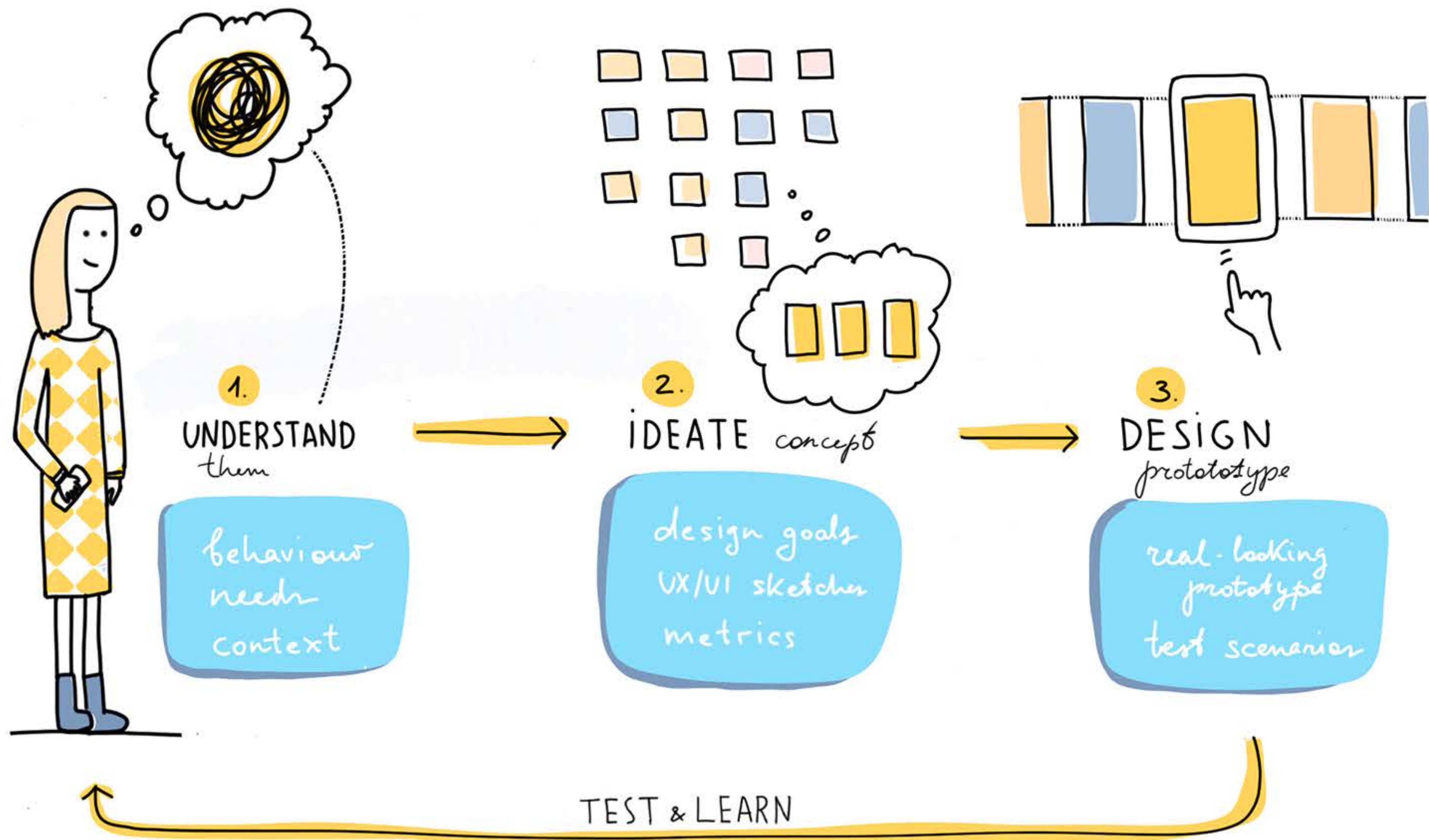


DESIGN SPRINTS

(refine design solution via research iterations)



RUN SEVERAL DESIGN SPRINTS & IMPROVE PROTOTYPE AFTER EACH ITERATION
instead of launching something that might not work